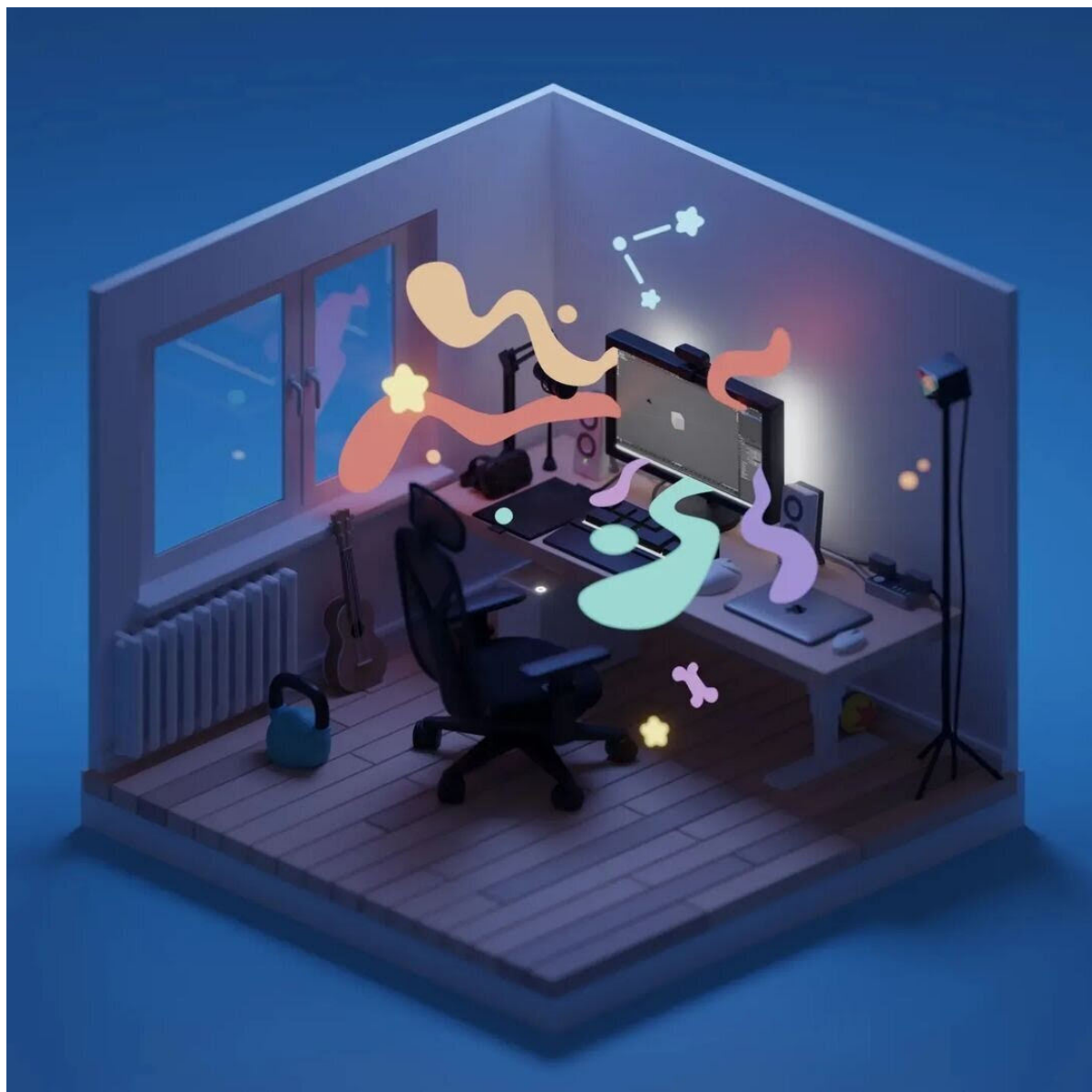


The Slice



All artwork: [@Mohamed Chahin](#)

I sold Duce! The marketplace I started in 2020. This has been my most successful side project in terms of users and revenue but more important in terms of relationships I was able to build.

When it comes to side projects or startups the obvious thing is to measure its success against revenue or valuation. But building something valuable also attracts high energy and positive people. And if you're not selling for a life changing amount the relationships and learnings matter more. The person that acquired Douce has been one of the first people supporting me with Duce. I'll write more on the process and the growth in a next newsletter.

Oh and next week I have another cool update to share.

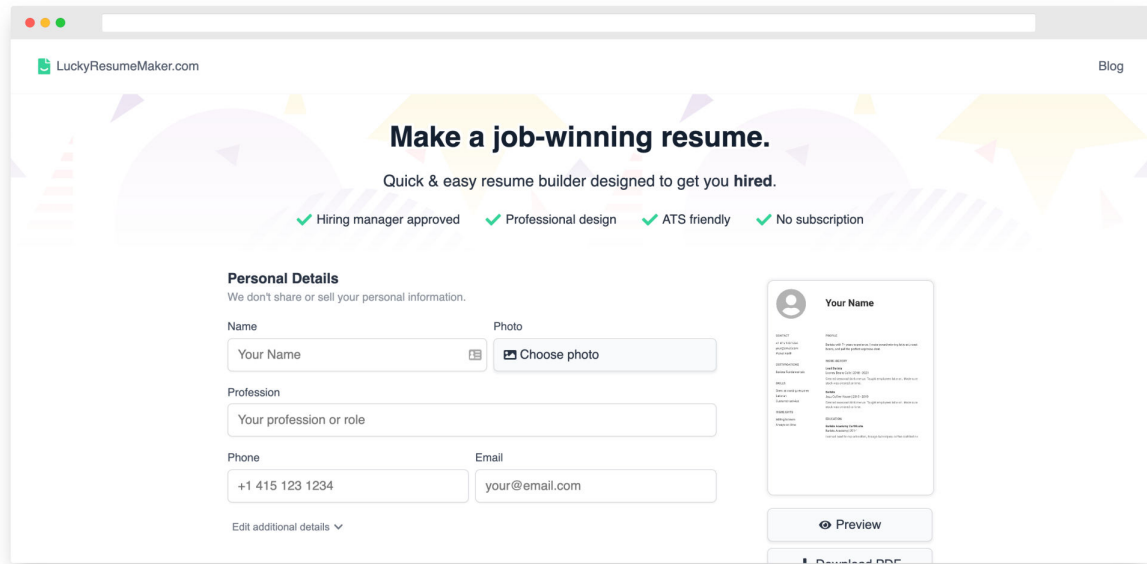
Have a great weekend and see you next week.

- Jonas ([follow me twitter](#))

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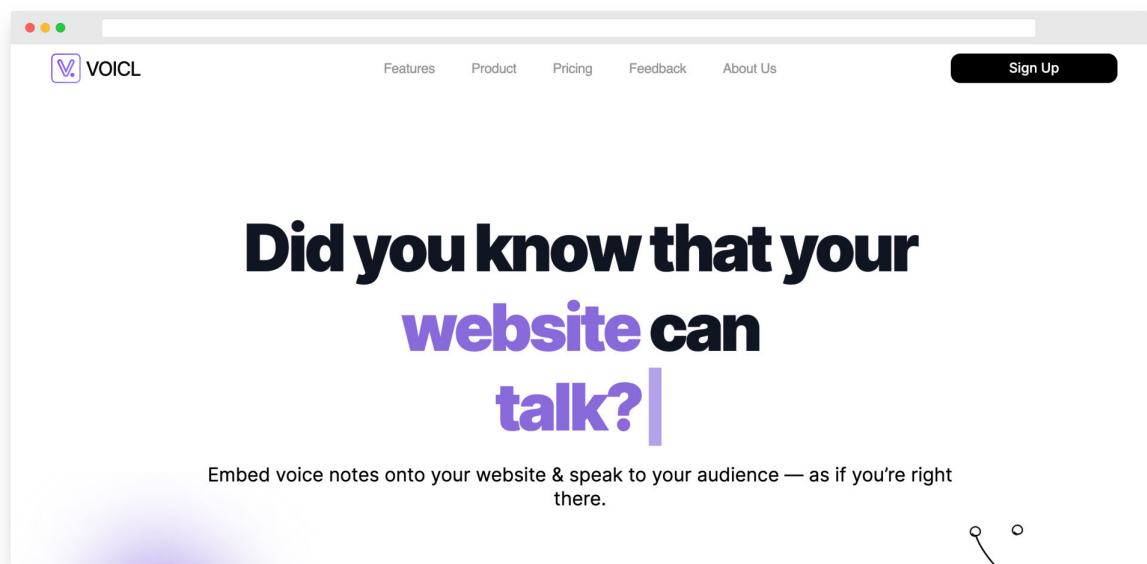
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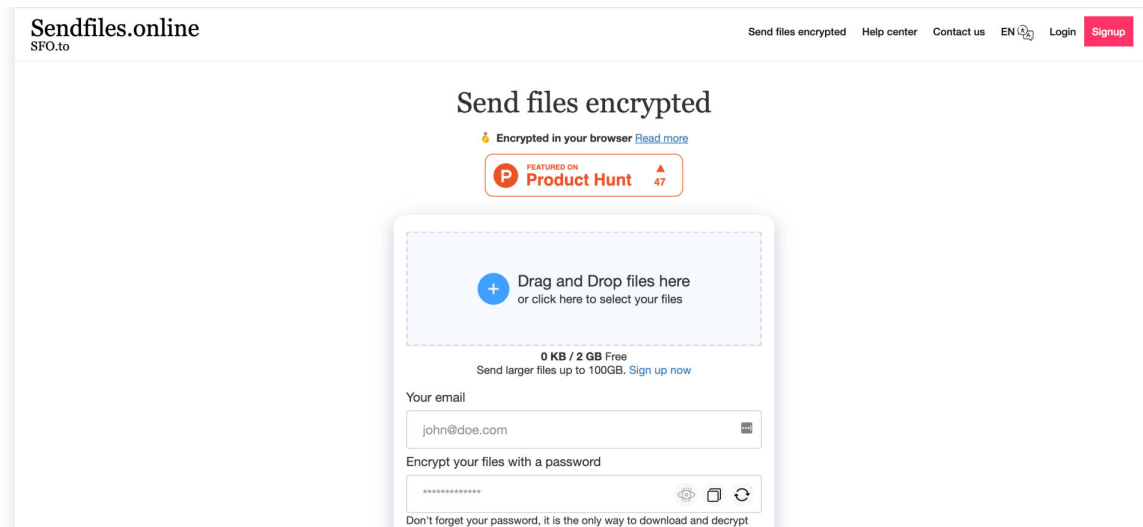
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A quick & easy online resume builder designed to get you hired. Resumes are ATS friendly with a professional design. No subscription or sign-up required.



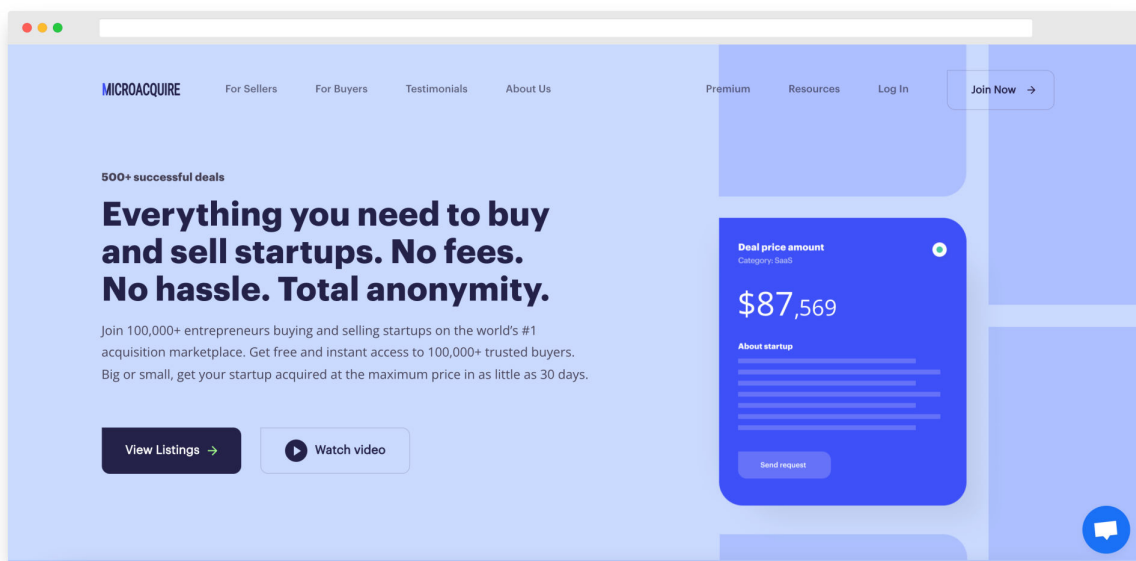
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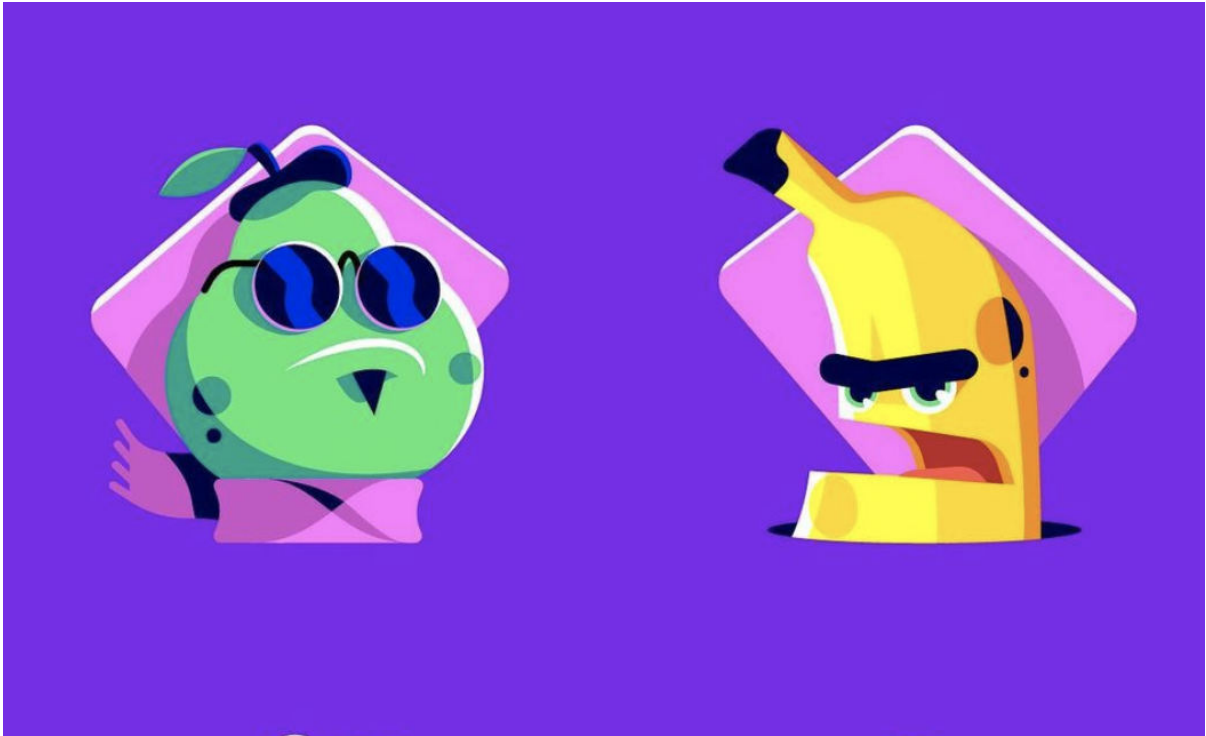
Promoting on Reddit - How to Write with Empathy

We definitely learned a lot about posting on Reddit, and we love to share some key insights with you.



Ideas Want to be Shared

I have contrarian ideas on intellectual property. I've come to think that the natural home of ideas is in the commons. that they should not be "owned" for very long.



The Focus to Say No

The difference between average results and exceptional ones is what you avoid. Saying no to mediocre opportunities is easy. Saying no to good opportunities is hard.

Some more slices

What is cooler than a **one person business**? Want grow your newsletter? **Maybe this advice helps!** Listen to this interview with solo entrepreneur Pieter Levels on **money and happiness**.

Classifieds

Passt..want five actionable marketing reads this weekend?

Subscribe to **Marketing Operator** and receive five of the best articles on marketing and growth every Saturday.

If you enjoy The Slice, I would really appreciate you spreading the word by sharing the link <https://theslice.co> to a colleague or friend. Thank you!

See you next week!

A handwritten signature in black ink that reads "Jonas". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

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